# Wholesale

## **Up To Date**

## **Refrigerant Pricing**

Need a good price on refrigerant? How about:

R-22: \$350

R-410a: \$70

• Nu-22B: \$190

Availability is limited, so call today.

#### Closed on July 3

All Sigler Wholesale
Distributor locations will be
closed on Friday, July 3.
Happy Independence
Day!

#### Ultra Low-NOx

A mitigation fee must be paid on all 90% furnaces purchased in the Bay Area but sold in the San Joaquin Valley. Look for a letter in your mailbox or ask for more details if you are doing a job in that area.

#### What's New on SiglerTV

Check out these new videos on SiglerTV.com:

- CoolFront Flat Rate Pricing
- Rx11 Flush

The password is swd.



### This Issue

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Keith Irving in the Concord warehouse

## **Selling with Best-Better-Good**

There are an unlimited number of sales techniques in the world, but a popular one is "Best-Better-Good." Essentially, if you offer a homeowner three choices, they're most likely to pick the middle option instead of your lowest cost choice. Plus a range of choices helps so you don't have to make assumptions about what your customer wants or can afford. You can say things like "If the price is too high, consider the good system" or "You may appreciate the benefits of our best option."

Without noticing it, you probably purchase products every day that are presented as "Best-Better-Good." What did you see when you last booked a flight on www.southwest.com? Three columns of prices – "Business Select," "Anytime" and "Wanna Get Away." Ordered from a fast-food chain recently? What size value meal did you pick?

So, with all of the changes in Carrier equipment this year, is this approach still applicable? Absolutely! Carrier's Infinity Series products would fit in the "Best" category. Performance Series would be "Better" with Comfort Series as the "Good" option. After filling in the model numbers, you'll see that it works quite well.

#### Air Conditioners

Best	Better	Good
24VNA9	24ACB7	24AAA5
5-Stage	2-Stage	1-Stage

#### 90% Furnaces

Best	Better	Good
59MN7	59TP5	59SC5
Modulating	2-Stage	1-Stage
ECM	X-13	PSC

#### 80% Furnaces

Best	Better	Good
58CVX	58CTY	58STX
2-Stage	2-Stage	1-Stage
ECM	PWM	PSC

To help make it easier for you to sell with this sales approach, Sigler Wholesale Distributors has lowered the price on the 24ACB7 Performance-Series 2-stage air conditioner. Plus, during the month of July, you'll get rewarded with a gift card to www.amazon.com for every one you purchase:

 24ACB724A003
 \$25 gift card

 24ACB736A003
 \$50 gift card

 24ACB748A003
 \$75 gift card

 24ACB760A003
 \$100 gift card

Talk to your favorite customer service representative today for more information.



THE PRODUCTS YOU NEED THE VALUE YOU DESERVE

#### www.SiglerNorCal.com

#### Concord

1920 Mark Court, #100

p - 925.825.1540 f - 925.825.1427

Steve Moorhead x8501 Catie Bier x8516 Dario Marroquin x8505 Jimmy Hilton x8512 Bob Tomlinson x8502

#### San Jose

1070 Commercial St, #106

p - 408.453.3300 f - 408.452.1822

John Schurr x8300 Mike Ha x8305 Phyllis LaVoy x8307 Dave Peters x8314 Linda Randall x8311 Bill Sperbeck x8302 Brett Sutton x8312

#### South San Francisco 229 Littlefield Avenue, #4

p – 415.330.6600 f – 415.330.6670

Tricia Maychrowitz x8404 Ashley Parks x8407 Eric McMillan x8401 Pete Martinez x8406

#### Regional Manager Jon Malkovich x8500

Jon Markovich x8500

## Technical Support Greg Sanchez x8405

Marketing Sabrina Sahota x8514

#### **Credit & Accounting**

A-Q: Connie Watts x5158 R-Z: Dina Rowell x5326

## Administrative Support Debbie Russitano x8412

## **Featured Products**

## **Dry R-22 Units**

Yes, Sigler Wholesale Distributors still has inventory on all sizes of dry R-22 air conditioners and most sizes of dry R-22 heat pumps.

Remember, 14 SEER dry units can't be made, so this inventory marks the end of the dry R-22 era. Once they're gone, they're gone. This might be a good time to follow-up on old quotes and stress the urgency with any new proposals.

Dealers, remember to check the weekly inventory list that is emailed on Monday mornings. It shows inventory levels of all phase-out units, including dry R-22 models.



# **Nu-Calgon**

Maybe you're at a home performing a clean-and-check? Or, installing a 410a system with an old line set? Maybe you're trying to find a small coil leak? Or, you're on job with dirt and grime everywhere? Regardless, Nu-Calgon is the industry leader with products that can save you time and energy for these and many more scenarios.



For a complete list of products in inventory, check out pages 39-40 of the Sigler Wholesale Distributors supply price pages. Also, check out the Rx11 video at www.SiglerTV.com. Finally, during the month of July, buy any three Nu-Calgon products from Sigler Wholesale Distributors and we'll give you a free tub of Great Wipes waterless hand towels.

## **Technical Tips**

#### Q: On an unloading scroll compressor, how do I know if it is loading?

The unloading scroll has an internal solenoid that moves a ring assembly to open or close bypass ports within the scroll assembly. When de-energized the compressor in unloaded, when energized it's loaded.

From an operational standpoint, suction pressure should be reduced by 3 to 10% when switching from low to high capacity and compressor amperage should increase 20 to 45%.

Most controls schemes will provide 24 VAC to a solenoid plug located on the side of the compressor. The plug itself has internal rectification circuitry to provide a 24 VDC supply to the internal

solenoid. Step 1 is to verify 24 VAC to the plug assembly. With the solenoid removed from the compressor, you can check the outlet of the plug assembly for 18-24 VDC. Do not apply 24 VAC directly to the terminals on the compressor.

You can also remove the plug and ohm out the internal solenoid. Copeland has a couple of versions of the unloading scroll compressor in the marketplace. For the K4 model, internal solenoid resistance should be in the range of 32 to 60 ohms. The K5 model will have a solenoid resistance value of 330 or 1640 ohms, depending on the coil supplier.