Issue 6 2016

PERIODIC NEWSLETTER FOR THE VALUED CUSTOMERS OF SIGLER WHOLESALE DISTRIBUTORS IN THE SAN FRANCISCO BAY AREA

Up To Date

Spring Cool Cash Carrier's Spring Cool Cash program has been extended! That program and the \$150 Côr System Bonus both end on Tuesday, June 30. All installations must be completed by July 15 and all rebates must be claimed online by 4:00 PM on Sunday, July 31.

Special Financing Rates Through August 31, Carrier and Wells Fargo have teamed-up for special financing rates on four of their most popular financing plans. Ask your territory manager for more details.

Carrier Dealer Locator If you haven't already, remember to authorize call recording for all your homeowner leads that are forwarded from callers dialing 1-800-CARRIER. Several dealers in the Bay Area have already received more than 80 calls this year!





Honoring Russ Sigler Noise/Vibration in the Structure Charging in Extreme Conditions (the password is swd)

Russ Sigler and David Meyers at the Carrier National FAD Meeting

Honoring Russ Sigler

Russ Sigler turned 99 years old this year. He still comes into work every day and is still a great influence on his employees, customers and the entire industry. He is a magnificent story teller with an infectious smile and zeal for life.

Russ makes a priority of sharing his story and giving a pep-talk to all of his new employees. He drives from Arizona and stops at all the branches during the weeklong voyage.

Russ was born in 1917 and spent part of his childhood living through the great depression. He was able to attend Oklahoma University and took a class called "Air Conditioning" because the professor thought it might turn into something important. However, there weren't any jobs in that field after graduation, so in March of 1941, Russ entered the military. One day after the Japanese bombing of Pearl Harbor, he received orders to report to the Cow Palace in Daly City and was then deployed to the pacific theater.

After the war, he attended a job fair at OU

in 1945 and joined Carrier Corporation. He worked with Willis Carrier and learned directly from the inventor of modern air conditioning. In 1948, he left and joined a contractor in Louisiana. Two years later, he moved back to Oklahoma and started his own contracting business in Tulsa. Eight years later, Carrier changed their distribution model and he became a Carrier distributor. Since 1958, Russell Sigler Incorporated has been growing and is now one of the oldest and largest privately held HVAC distributors in the country.

In March, Carrier hosted their annual National Factory Authorized Dealer Meeting in Southern California. During that event, David Meyers, the vice president of sales and distribution honored Russ Sigler for his positive influence on the industry. Several Carrier Factory Authorized Dealers from the Bay Area attended and asked for a copy of the video of the presentation. That portion of the meeting can now be seen on www.SiglerTV.com (the password is swd, think <u>Sigler W</u>holesale <u>D</u>istributors). It's a little long, but well worth every minute!



Featured Products

The Products You Need The Value You Deserve

Concord 1920 Mark Court, #100

> p – 925.825.1540 f – 925.825.1427

Celeste Wolf x8507 Catie Bier x8516 Linda Randall x8311 Jimmy Hilton x8512 Steve Moorhead x8501 Bob Tomlinson x8502

San Jose 1070 Commercial St, #106

> p - 408.453.3300 f - 408.452.1822

John Schurr x8300 Joseph Bautista x8309 Mike Ha x8305 Vidal Lara x8308 Phyllis LaVoy x8307 Bill Sperbeck x8302 Brett Sutton x8312

South San Francisco

229 Littlefield Avenue, #4

p - 415.330.6600 f - 415.330.6670

Tricia Maychrowitz x8404 Eric McMillan x8401 Pete Martinez x8406

Regional Manager Jon Malkovich x8500

Technical Support Greg Sanchez x8405

Marketing Sabrina Sahota x8514

Credit & Accounting

A-Q: Connie Watts x5158 R-Z: Dina Rowell x5326

Administrative Support Debbie Russitano x8412



Now you can permanently seal refrigerant leaks using A/C Leak Freeze. Their patent pending formula is not activated by moisture or oxygen and is suitable for use in copper and aluminum coils. It's also idea for preventative maintenance and leak protection.

Sigler Wholesale Distributors is ready for the summer with a full inventory of AC Leak Freeze and AC Leak Freeze with Magic Frost which extends compressor life and reduces noise. For more info, check out the video on SiglerTV.com. Simply search for "Leak."



D. Thermaflex®

Sigler Wholesale Distributors is proud to sell Thermaflex, the global leader in flexible duct products for both commercial and residential applications.

Sigler Wholesale Distributors has a huge inventory of several different Thermaflex products...

25' Silver Jacket R-6 25' Silver Jacket R-8 25' EverClean R-8 7' Acoustic Duct Assemblies

Through the end of June, get a \$25 Amazon.com gift card when you buy ten boxes of Thermaflex. If those boxes are EverClean, we'll triple it to \$75!

Offer is valid only on orders in Concord, San Jose or South San Francisco and does not apply to orders using new construction pricing or special quotes. While we appreciate all of your business, there is a limit of 10 gift cards per company. Ask for more details.

Technical Tips

Q: How can I get prepared for the summer'

While it hasn't been the typical May weather, it's time to make sure you, and your gear, are ready for summer.

Take your gauges and put them on a tank of refrigerant at a known temperature and see how they read. Check the fitting gaskets and depressors, or better yet, just replace them. Inspect your hoses for signs of wear and tear.

Gather your temperature probes and compare the readings at a stable temperature, you're bound to find one or two that aren't reading accurately. There's nothing worse than going down a troubleshooting path based on inaccurate information.

Check your truck for stock of the staples...contactors, capacitors, start kits, driers, coil cleaner, and hornet spray. Clear the clutter and make room for your ice chest so you have a place to hold a couple bottles of water. Open your first aid kit and replenish/ replace as necessary (nope, duct tape doesn't count).

Once the gear check is complete, head to the books and refresh your refrigeration circuit skills. You can find a basic symptom analysis chart at www.siglernorcal.com under the service info>quick tips tab.