

Up To Date

San Jose

Sigler Wholesale Distributors will be closed between February 7-11. On February 14, they will be re-opening in a new location at 2390 Zanker Road.

CFAD Training Blitz

Six virtual courses are available to Factory Authorized Dealers between March 7-18. Go to <https://bit.ly/3IHuAZ> for more information.

2022-2023 Scholarship

Applications for the 2022-2023 Carrier Distributors' Education Foundation Scholarship are being accepted through March 31, 2022.

PuriFi

The PuriFi personal use program has been extended through February 28. Take advantage of a 90% discount on this industry-changing technology in your own home.



What's New on *SiglerTV*

Ductless Service (7 videos)

The new 77,000 sqft San Jose store which will open on February 14

2022 Dealer Programs

Registration is now open for the Sigler Wholesale Distributors 2022 Carrier Dealer programs. These programs are filled with tools to help you succeed and grow your business. The program includes multiple lead generation options, financing programs, dealer apps, technical and sales training, co-op opportunities, exclusive products for add-on-replacement, an incentive trip to Portugal, a national convention in Las Vegas and much more. Sigler Wholesale Distributors has and will continue to support and partner with Bay Area Carrier Dealers in their sales efforts and continue to reward them for their loyalty.

As in the past, there are four different programs and the prices have not gone up despite a huge increase in value.

Comfort Dealer

This program is designed for a growing contractor who is just starting out with the Carrier brand. The program includes many benefits designed to help them work more efficiently, increase the number of leads and convert those into profitable jobs.

Comfort Dealer Plus

Similar to the Comfort Dealer program but with two key enhancements – participation in Carrier's consumer rebate program, Cool Cash, and a listing on Carrier's online dealer locator. Both are great tools to help grow a business.

Temperature Tough Dealer

The benefits in the Temperature Tough program are ideal for mid-sized and more established Carrier dealers. Advertising reimbursement via co-op marketing and two tickets (double occupancy room) to Carrier's National Dealer Convention in Las Vegas are the most popular benefits of this program.

Temperature Tough Gold Dealer

This program is similar to Temperature Tough with even larger co-op rates. That makes it a perfect fit for the largest Carrier dealers in the Bay Area.

For more information about any of these programs, talk to your Sigler Wholesale Distributors territory manager. Go to www.siglers.com/dealer-programs to enroll today.

Sigler

Wholesale Distributors

THE PRODUCTS YOU NEED
THE VALUE YOU DESERVE

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Featured Products

KOCHFILTER



Since 1966, Koch has been making filters for the HVAC industry and they're still made in American today. In addition to 1" and 2" MERV 8 options, Sigler Wholesale Distributors has a large selection of MERV 13 filters.

The Multi-Pleat GREEN 13 is a high efficiency extended surface pleated panel filter, engineered to provide higher initial efficiencies than standard pleated filters. Here are the sizes that are in stock today...

10 X 18 X 2	16 X 25 X 2
12 X 25 X 2	18 X 18 X 2
14 X 14 X 2	18 X 24 X 2
14 X 24 X 2	20 X 20 X 2
14 X 25 X 2	20 X 25 X 2
16 X 16 X 2	20 X 30 X 2
16 X 20 X 2	20 X 36 X 2

What goes well with a 2" filter? Sigler Wholesale Distributors is stocked up on Shoemaker stamped face, egg crate and bar-type 2" filter grilles as well!

Sigler Wholesale Distributors is proud to offer Pro1 thermostats. Pro1 is a great line of thermostats with a broad product offering that includes wireless zoning, large displays, common back-plates, customizable name badges and the most affordable WiFi control options in the industry.



When stocking your trucks for pre-season maintenance, add a box of Pro1 thermostats to your list. In the month of February, Sigler Wholesale Distributors will take 10% off the normal price when you buy a box of ten.

Technical Tips

Q: How can tech support better help me?

While it may not be easy to obtain their years of experience overnight, it is fairly easy to obtain their same tools. When troubleshooting diagnostic codes and sequence of operations for today's equipment, you'll want to reference the literature. Get in the habit of downloading the service manual and installation instructions before getting to the jobsite. You can easily grab it on the Carrier Service Tech App, or HVACpartners.com. If you forgot your login, a site that doesn't require a username or password is Carrier.HVACpartners.com.

Do you remember Greg or Pat teaching something in a training class,

but are struggling to recall the details? Search for that training class in our archive of more than 800 videos from recent training classes. All of them are available at www.SiglerTV.com.

Don't worry, live support is still available. Email is a good way to reach a specific person, but leaving a voicemail at 866.754.4822 is the fastest option because the mailbox is monitored by several people. After you leave your voice message, take some pictures and be ready to email them if asked. Cell service is king with onsite tech support so if bars are going to be a problem, politely ask the homeowner if you can get onto their WiFi.