lssue 5 2022

PERIODIC NEWSLETTER FOR THE VALUED CUSTOMERS OF SIGLER WHOLESALE DISTRIBUTORS IN THE SAN FRANCISCO BAY AREA





PuriFi (3 videos)

Sunset on the beach near the Tulum Ruins in Tulum, Mexico

Up To Date

ADP Price Increase ADP coil pricing is going up 9% on June 6, 2022. New price pages will be available soon.

Open House Events

Stop by our final openhouse event of the spring in South San Francisco on Friday, May 6. Please stop by to enjoy a free lunch, learn about new products and catch up with old friends!

Training

A few more classes remain on the schedule for this spring. Both inperson and livestreaming options are available. Registration is online at SiglerNorCal.com/training.

National Advertising

Carrier is continuing their national partnership with HGTV which includes commercials on both TV and streaming. Look for these commercials to continue through the end of June.

2023 Incentive Trip

Tulum, Mexico offers the perfect combination of total relaxation, tranquility and seclusion, yet can fill your day with the many interesting and rich activities in the area. Sigler Wholesale Distributors is excited to name Tulum as the destination for our 2023 incentive trip!

Located about 2 hours south of Cancún on the Caribbean side of the Yucatan Peninsula, Tulum is a great vacation destination. Participating dealers start their adventure with a nonstop flight from SFO to Cancun, or a connecting itinerary from other Bay Area airports. After checking in to the all-inclusive resort, it's time to sink your toes into the soft white sand and begin a week of relaxation.

In addition to many amenities at the resort and adjacent beach, your visit to Tulum should include the well-preserved ruins of an ancient Mayan port city. The main building is a large stone structure called El Castillo. It is perched on a rocky cliff above the beach and turquoise sea. Near the ruins is the Parque Nacional Tulum, a coastal area with mangroves and natural limestone sinkholes. For those wanting to golf, there are a few options, including the PGA Riviera Maya. Designed by Robert Trent Jones II, the course beautifully blends together the Mayan jungle, natural lakes and mangrove trees.

If you're more interested in the local scene, the town of Tulum has a selection of small restaurants and shops. Or check out the Tulum beach strip with a very relaxed, bohemian feel to it.

The trip dates are being finalized, but it will be in February or March of 2023. The cost per couple is only \$8250 or \$5500 for a single guest. Remember, this can be completely offset by accumulating points every time you buy equipment, parts and Wholesale supplies from Sigler Distributors. Active program dealers also have the opportunity to pre-purchase points at a great discount. This makes the trip very affordable for dealers of any size to join in the fun! If you're interested, this trip will fill up fast, so talk to your territory manager today or login at www.Siglers.com and click on "Marketing Programs" and then "Incentive Trip."



Featured Products

THE PRODUCTS YOU NEED THE VALUE YOU DESERVE

Concord

1920 Mark Court, #100 p - 925.825.1540 e - CNCorders@siglers.com

Jimmy Hilton x8504 Steven Anello x8509 Tim Benjamin x8530 Catie Bier x8516 Ashely James x8528 Steve Moorhead x8501 Joshua Parrish x8517 Alyssa Pliler x8506 Linda Randall x8311 Adam Winship x8512

San Jose

2390 Zanker Road p - 408.453.3300 e - SAJorders@siglers.com

AJ Brantley x8522 Taylor Abernathy x8321 Joseph Bautista x8309 Neena Flores x8327 Mike Ha x8305 Denise Jarquin x8346 Ann Martinez x8329 Elly Moreno x8320 Cynthia Rivera x8324 Mario Sanchez x8328 Timmy Ton x8339 Pilar Zavaleta x8304

Santa Rosa

256 Sutton Place, #104 p - 707.361.7600 e - STRorders@siglers.com

Adonis Segrove x8407 Jesse Cierley x8554 Nicholas Coleman x8552 Randy Shields x8551

South San Francisco

229 Littlefield Avenue, #1 p - 415.330.6600 e - SSForders@siglers.com

Debbie Russitano x8412 Pete Martinez x8406 Tricia Maychrowitz x8404 Kai Sorensen x8415 Alex Vicioso x8417

> Technical Support 866.754.4822



When it is 95° outside, a homeowner needs air conditioning. On those peak days, a Carrier system is the best way to keep everyone in the home cool and comfortable. However, what about those 80 degree days? Or warm days that are followed by a cool evening? Those are situations where a whole house fan shines and why QuietCool needs to be part of your selling process.

An added benefit that is especially important these days is the fan's ability to circulate air and introduce a large volume of fresh outside air into a home. When people are focused on keeping the air in their homes fresh and clean, nothing works better than Quiet Cool. Both PSC and ECM motor models are now available!



TOTALINE^{*}

Totaline offers a full line of quality universal HVAC/R parts and supplies that will work on any brand of equipment. These affordable parts are easy to stock on the truck & are conveniently located at all Sigler Wholesale Distributor locations.

Totaline aftermarket motors offer a full line-up of universal replacement motors to fit your needs. The FLEX ECM family of products is a new but powerful addition. During the month of May, buy 3 Totaline ECM replacement motors and get a 4th ECM motor free!

Replaces ECM X13 5-Speed Motors

P257-FLEX1370 (1/2 – 1/3 HP, 115V) P257-FLEX1371 (1/2 – 1/3 HP, 230V) P257-FLEX1372 (3/4 HP, 115V) P257-FLEX1373 (3/4 HP, 230V) P257-FLEX1374 (1 HP, 115V) P257-FLEX1375 (1 HP, 230V)

<u>Upgrades PSC Motor to ECM</u> P257-FLEXPSC40 (1/4 – 1/2 HP) P257-FLEXPSC41 (3/4 – 1 HP)

Technical Tips

Q: What if the system is a little low on charge during a tune-up?

If a system is low on charge you need to determine is there a leak or it is low due to loss during annual maintenance checks. A leak will show considerably lower pressures.

Look and see if there is any visible oil anywhere. Look at brazes, service valves, coil fins, and around the compressor. If nothing is visible and pressures are close to normal operating range, go ahead and charge the system to factory specs. Remember to note how much you added, and the date you added it on the inside of the electrical access panel of the condenser. That way, the next technician that services the unit has better insight into the history of the system. If pressures are off again in the future, that information is available to help determine if there is a leak and if a more thorough leak search is required.

Don't leave the job site without reinstalling all screws and caps that you have removed and replacing any that may have been missing before you began. Clean up after yourself and wipe down equipment once you're finished. When the homeowner comes outside and looks at the equipment, they're going to know that you care and did a thorough job maintaining their system.