

Up To Date

Price Increase

Carrier Corporation announced a nationwide price increase, effective with all shipments and will call orders after March 4, 2024. New price pages will be available soon.

BAAQMD Furnaces

All furnace inventory that was manufactured in 2023 now ends with a "-CA" suffix. If you are doing a job inside the Bay Area Air Quality Management District boundaries, only these furnaces or a new Ultra Low NOx furnace comply with the rules.

Oahu Incentive Trip

The 2023 Sigler Wholesale Distributors incentive trip to Oahu, Hawaii is February 23-29. Have fun!

CFAD National Meeting

Registration is now open for the Carrier Factory Authorized Dealer National Meeting in Orlando, Florida.



What's New on *SiglerTV* A Better Service Tech (6 videos)

Nick Coleman and Kathryn Habara in the Santa Rosa branch.

2024 Dealer Programs

Registration is now open for the Sigler Wholesale Distributors 2024 Carrier Dealer programs. These programs are filled with tools to help you succeed and grow your business.

The programs include multiple lead generation options, financing programs, dealer apps, technical and sales training, co-op opportunities, exclusive products for add-on-replacement, an incentive trip and much more. Sigler Wholesale Distributors has and will continue to support and partner with Bay Area Carrier Dealers in their sales efforts and continue to reward them for their loyalty.

As in the past, there are four different programs and the prices have not gone up despite an increase in value.

Comfort Dealer

This program is designed for a growing contractor who is just starting out with the Carrier brand. The program includes many benefits designed to help them work more efficiently, increase the number of leads and convert those into profitable jobs.

Comfort Dealer Plus

This is similar to the Comfort Dealer program but with two key enhancements: participation in Carrier's consumer rebate program, Cool Cash, and a listing on Carrier's online dealer locator. Both are great tools to help grow a business.

Temperature Tough Dealer

The benefits in the Temperature Tough program are ideal for mid-sized and more established Carrier dealers. Advertising reimbursement via co-op marketing is the most popular benefits of this program. Temperature Tough Dealers may also participate in Comfortably CA rebates.

Temperature Tough Gold Dealer

This program is similar to Temperature Tough with even larger co-op rates. That makes it a perfect fit for the largest Carrier dealers in the Bay Area who have a substantial advertising budget.

For more information about any of these programs, talk to your Sigler Wholesale Distributors territory manager. Go to www.siglers.com/dealer-programs to enroll today.

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Featured Products



With so many different IAQ products on the market, how do you know that you're providing your customers with something that works?



Not only does the technology in PuriFi clean the air and surfaces in a home, it monitors the air by measuring particulates down to 0.3 micron and responds to changes in real-time. When the sensor detects that particle levels are too high, the ion generator is activated and the system operates until the sensor verifies that the air has been purified. The result is fresher and cleaner air with proven results.



Sigler Wholesale Distributors is proud to offer Pro1 thermostats, which are great for a variety of reasons. All Pro1 thermostats use the same subbase and footprint which makes upgrades a breeze! They also utilize a removable badge system that can be easily customized with your company's contact information for free! As part of their broad lineup, you'll find some of the most affordable WiFi thermostats in the industry that are also easy to use.



In the month of February, Sigler Wholesale Distributors will take 10% off the normal price when you buy a box of ten. Limit one box per customer. Be sure to save those box flaps since their easy-to-use loyalty program offers Pro1 branded hats, shirts, jackets or a Bass Pro Shop gift card!

Technical Tips

Q: Do I really need Carrier's Service Tech App to work on these new furnaces?

It's not required, but using the app on your phone will make your job a lot easier when working on Carrier's new furnaces equipped with nearfield communication.

An installer armed with the app can easily set fan speeds for heating, cooling and continuous fan. No more dip switches as other configurations settings are also made with the app.

It's also great for a service tech too. The fault history and run cycle history can be viewed from the app, even if the furnace power has been reset. Plus, all that data can be moved to a replacement circuit board if one is ever

required. You'll never again need to guess at what's been happening at the job before you arrived! The new Infinity family of furnaces also includes a Bluetooth feature which allows you to see system performance in real time without touching the furnace.

Start by making sure you have installed the Carrier Service Tech app from either the App Store or Google Play. You do not need a login to use nearfield communication to adjust and setup the furnace. The newest "C" series Infinity furnaces have nearfield communication and Bluetooth. To utilize the Bluetooth feature, an HVACpartners login is required.