# Wholesale

## **Up To Date**

## **Technical Training**

Sigler Wholesale
Distributors is hosting
technical training on
Tuesday May 1. The
training will focus on heat
pump service and be held
in San Jose.

## Willis Carrier Scholarship

If you have a son or daughter attending college in 2012/2013, they can apply for the Distributors' Education Foundation Scholarship in honor of Willis Carrier.

#### Free In-N-Out Lunch

Receive a \$5 In-N-Out gift card when you purchase a FAP compressor, motor or circuit board valued at \$75 or more.

#### **U.S.Open Challenge**

Are you struggling with one of the holes? Here's your free mulligan – tell any customer service representative that you saw this note and they will sign off on any challenge hole you want to skip!



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Adonis Segrove helping a customer in the South San Francisco store

## The Sigler Club

The Sigler Club was created last year to reward customers who purchase parts from Sigler Wholesale Distributors. Unlike many "pre-season" programs that flood the marketplace, The Sigler Club is unique. Rather than focusing on generic products that make the job more challenging, The Sigler Club offers impressive savings on Factory Authorized Parts.

This year, the program was expanded to provide you with more flexibility. Two levels are now available. The premier level, or Diamond Level, requires a \$1000 qualifying stock Members order. then receive the best pricing on hundreds of essential heating and cooling products. Plus, 2.5% Best Buy rewards points on on all parts purchases, prepaid freight on the initial order and the ability to return up to 30% of the original order without any restocking fees. If you sign up before May 1, you get double rewards points on your initial order!

The Gold Level is new this year. With a \$500 qualifying stock order, members receive a great price on hundreds of essential heating and cooling products

and 1% Best Buy rewards points on all of their parts purchases during the promotion.

FACTORY AUTHORIZED PARTS

Factory Authorized Parts are designed to meet the exact Carrier Corporation specifications. This ensures optimum system performance, proven reliability, easy installation and maintenance and safe system operation. It's what your homeowners want in their system and it's what premier dealers choose to do the job right. If system performance, system reliability, installation/serviceability and safety are important, then ask about Factory Authorized Parts.

If you plan on doing any service work this Spring or Summer, talk to your favorite customer service representative today and join The Sigler Club. You and your homeowner both win when you stock **Factory Authorized Parts!** 



THE PRODUCTS YOU NEED THE VALUE YOU DESERVE

#### Concord

1920 Mark Court, #100

p - 925.825.1540 f - 925.825.1427

Steve Moorhead x8501 Catie Bier x8516 Chris Cobb x8503 Jimmy Hilton x8512 Jimmy Lightfoot x8502

#### San Jose 1070 Commercial St, #106

p - 408.453.3300f – 408.452.1822

John Schurr x8300 Bill Sperbeck x8302 Brett Sutton x8312 Dave Peters x8314 Linda Randall x8311

## **South San Francisco**

229 Littlefield Avenue, #4

p - 415.330.6600 f - 415.330.6670

John Coleman x8413 Missy Bier x8407 Pete Martinez x8406 Tricia Maychrowitz x8404

## **Regional Manager** Jon Malkovich x8500

**Technical Support** Greg Sanchez x8405

#### Marketing

Sabrina Sahota x8514

#### **Credit**

Debbie Russitano x8418

## **Featured Products**

## **Payne Bundles** Are Back!



Back by popular demand, Payne Bundles return to Bay Area Sigler Wholesale Distributor stores! They've been simplified and redesigned to give you even more savings!

Bundles are available for dry R-22, 13 SEER R-410a and 14 SEER R-410a air conditioners along with 80%, 92% and 95% furnaces.

For example, you can get a dry R-22 three-ton unit with a pad, whip disconnect, two fuses, mounting clip and filter drier for only \$764! On the heating side, a 70,000 Btuh 80% furnace with flue transition, B-vent adapter, pipe nipple, gas flex, LSSU, fuse and thermostat is only \$437! Ask a customer service representative today for the bundle price list.

## **Duct Tape**

Did you see MythBusters on March 25? The popular show on The Discovery Channel featured Polyken 357 duct tape! The show's hosts, Jamie & Adam, were stranded on a deserted island and tested the usefulness of Polyken 357 in helping them survive the harsh conditions.

To watch the episode, go to...

http://dsc.discovery.com/videos/ mythbusters-duct-tape-island/

Now you can have plenty of opportunities to find your own alternative uses for duct tape. During the month of April, buy two rolls of tape and get one free! Limit one free roll per customer.

Sigler Wholesale Distributors stocks five types of Polyken/Nashua tape along with several types of Hardcast. Whether it's red printing, black tape, or 181B-FX, we have the tape you need for your project...or your backyard tree hammock as the case may be.

## **Technical Tips**

Spring has arrived and it's that time of year when pre-season maintenance calls are filling up your schedule. This winter was mild, so you may need to note a few items that didn't require as much attention in previous years.

First on the list are plants and shrubs. mild temperatures The winter combined with plentiful sunshine has resulted in atypical growth. Aside from adequate access for you to perform your job, a homeowner may be unaware that one of their plants may become a future outdoor coil blockage. It might be obvious, but take a moment or two to scope out the area and provide the homeowner

guidance on what should hit the top of their Garden Spring Cleaning list.

Second, are bugs and critters. Before starting the outdoor unit, disconnect the power supply, remove the control box cover, and thoroughly inspect circuit boards and contactors for evidence of bugs. Spider webs/nests or earwigs on contact points and armatures can create real problems. Slugs on top of, or beneath a circuit board, can cause shorts. In some cases it may already be too late, so it's always best to have a digital camera. Explaining to a homeowner an earwig is the cause of a failure is easier if you show it to them directly.