

Up To Date

Cool Cash Promotion

Comfort Dealer Plus, Temperature Tough and Temperature Tough Gold Dealers may offer Cool Cash rebates between Sept 1 and Nov 15. The program again offers rebates up to \$1000 for a complete Infinity system plus special financing.

Training Opportunities

Get back to school this Fall with Sigler Wholesale Distributors classroom training. Six different classes are available – business, sales and technical training.

NATE Exam

On Monday, September 24, Sigler Wholesale Distributors is hosting a NATE exam in Concord.

What's New on SiglerTV

Check out these new videos on SiglerTV.com:

- VC, VH – Code 6
- Infinity Series Variable Speed Heat Pump

The password is swd.



This Issue

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Missy Bier and Debbie Russitano in the South San Francisco store

Chocolate Bar Community Fundraiser

During a 1990 baseball game between the Oakland Athletics and the New York Yankees, a stray cat wandered onto the playing field. Terrified by the roar of the crowd, the frightened feline dashed about – eluding umpires and players. Tony La Russa, then the Manager of the Oakland A's, coaxed the cat into the dugout, secured its safety for the remainder of the game, then took responsibility for placing it with a local shelter.

To his dismay, Tony discovered there weren't any no-kill facilities nearby. When he learned the cat would be euthanized, he and his wife, Elaine, named the cat "Evie" and found a home for her.

Tony and Elaine's experience with this cat was the genesis for founding Tony La Russa's Animal Rescue Foundation, or ARF. As life-long animal advocates, their goal was to find caring homes for abandoned animals and educate the public about the importance of controlling pet over-population through spay and neuter programs. Since then, ARF's mission has been expanded to include many outreach programs. It is only

through a comprehensive approach that includes public education, early spay/neuter, and community involvement that ARF will achieve Tony and Elaine's ultimate vision of no more homeless, unwanted pets.

Through September, Sigler Wholesale Distributors is proud to support the Tony La Russa Animal Rescue Foundation. In Concord, San Jose and South San Francisco, we will be selling See's chocolate bars for \$2 each. Because of a generous gift by Sigler Wholesale Distributors, 100% of your purchase price will go directly to ARF.

Whenever giving money, it's good to ensure that your donation is used wisely. ARF has a perfect 4-Star rating with Charity Navigator, indicating top notch performance both financially and also in accountability/transparency. In fact, it is one of only nine animal related charities in the Bay Area to receive that score.

Milk chocolate, milk chocolate with toffee nuggets and peanut brittle bars are available. Now you can satisfy your sugar craving and help your local community at the same time!

Concord

1920 Mark Court, #100

p – 925.825.1540
f – 925.825.1427

Steve Moorhead x8501
Catie Bier x8516
Chris Cobb x8503
Jimmy Hilton x8512
Jimmy Lightfoot x8502

San Jose

1070 Commercial St, #106

p – 408.453.3300
f – 408.452.1822

John Schurr x8300
Roland Cervantes x8310
Dave Peters x8314
Linda Randall x8311
Bill Sperbeck x8302
Brett Sutton x8312

South San Francisco

229 Littlefield Avenue, #4

p – 415.330.6600
f – 415.330.6670

John Coleman x8413
Missy Bier x8407
Pete Martinez x8406
Tricia Maychrowitz x8404

Regional Manager

Jon Malkovich x8500

Technical Support

Greg Sanchez x8405

Marketing

Sabrina Sahota x8514

Credit & Accounting

Debbie Russitano x8418

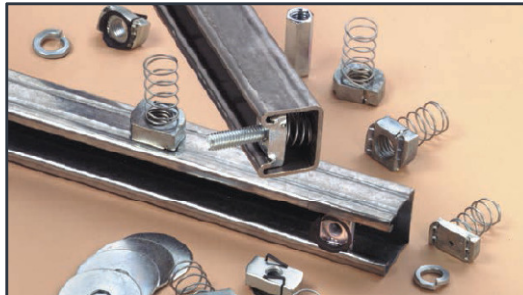
Administrative Support

Duvi Moreno x8605

Featured Products

Cooper B-Line

Sigler Wholesale Distributors now has inventory of Cooper B-Line strut and threaded rod. Along with the basic items, a full complement of nuts, angles, claims and couplings are also available.



When building mechanical support structures, Cooper B-Line products can provide you with an economical solution. The fittings can be taken apart and reused as quickly as they were assembled, producing substantial savings in time and labor.

Ask a Sigler Wholesale Distributors customer service representative for an updated supplies reference guide today.

Filter Cabinets

With indoor air quality at the forefront of many customers' minds, there are a lot of options for your homeowners. Sigler Wholesale Distributors carries a complete line of filtration products, including the Infinity Air Purifier, Electronic Air Cleaner, EZ-Flex media filters and cabinets, 4" media cartridge filters, 1" and 2" pleated filters and 1" synthetic filters.

When you're looking for a cost effective filtration option, the Performance Series and Infinity Series 90% furnaces ship with a knocked-down filter cabinet. If you're installing a different furnace, these same cabinets are available for purchase as a separate accessory.

325887-724, 16 x 25 x 4 Cabinet

325887-725, 20 x 25 x 4 Cabinet

325887-726, 24 x 25 x 4 Cabinet

These cabinets are in stock and easy to assemble. Use a tube of Boss to make them air-tight and virtually indestructible!

Technical Tips

Q: How can I have a "No cool" service call because of a heating problem?

In the Bay Area, we're now in the time of year where you can get service calls for both "it's too hot" and "it's too cool". With these Fall weather conditions (cool in the evenings and mornings with warmer daytime temperatures) systems are used in both modes. Don't assume "too hot" means the cooling isn't working, or "too cool" means the heating isn't operational. It could be a thermostat override/schedule adjustment left in place accidentally. This is particularly true with zoning systems that have multiple thermostats.

With constant volume zoning systems, the unit can either heat or cool, but

it can't do both. If a thermostat calls for heat first thing in the morning, but the heating system isn't operational, the zoning system may not shift over to the cooling mode until the heating "demand" has been satisfied. If the heating system isn't functional, the demand cannot be met and the system may not shift to cooling. Now you have a "too hot" service call.

If you are out on a "no cool" call at this time of year, don't forget to present the homeowner with the merits of a scheduled Fall heating system check-up. It might be odd, but talking about a heating system when it's 90 degrees outside is better than when it's 40!